Agriculture by Marcia Merry

Beatle swarms at Iowa State

Paul McCartney once crooned "give peace a chance"; grayer now, he's singing "we all live in a green submarine."

On July 18, aged former Beatle Paul McCartney is to give a big bash concert at Iowa State University in Ames, which is billed as McCartney's expression of concern for the environment. The *Des Moines Register* of June 13 called McCartney "a man of the land," because of the heavy Green public relations by his Chicago-based promotion company, Ogden Allied Presents. More than 55,000 are expected to attend.

According to director Fred Ordower, of Ogden Allied, McCartney "was very impressed to hear of the historic and unique nature of Iowa State University's role in the world of agricultural education. He's very keen on working the land and farming. . . . I'm not just saying this. This has nothing to do with money. Mr. McCartney is very sincere and heartfelt about this."

McCartney is probably as sincere about his new-found interest in agriculture—meaning the genocidal low-technology and "organic farming" voodoo—as he was in the late 1960s about the virtues of taking drugs, or in the 1970s about the benefits of Eastern mysticism and "giving peace a chance."

McCartney and the Beatles' entire career has been to act as a promoter for whatever popular insanity certain intelligence circles in Britain deemed useful: For instance, EMI, the recording company that "made" the Beatles in the 1960s, is a division of a top British defense contracting company that is active in intelligence operations. EMI head Sir Joseph Lockwood, who has since retired, created

the Beatlemania as part of "mind control" campaign to hang the drug counterculture like a millstone on society. The 1960s Beatles releases, "Lucy in the Sky with Diamonds" was named for LSD, and the "Norwegian Wood" album promoted marijuana.

Today the Maggie Thatcher wing of British intelligence, along with Eastern Establishment powers behind the Reagan-Bush administrations, have been collaborating with Soviet agencies to promote environmentalist paganism to impose killing austerity and primitivism on millions around the world. As usual, the entertainment "industry" has geared up to do its cultural darnedest on behalf of Mother Earth.

McCartney's promoters are discussing having him tour an Iowa farm, very possibly the one run by the Thompson family, which is played up as the model "alternative agriculture" example for the nation. The high-publicity farm is a low-technology operation, which fertilizes with municipal sludge (not available to 90% of U.S. farmers), and uses other sleight of hand to promote primitive farming.

McCartney may also tour the Leopold Center for Sustainable Agriculture at Iowa State University. Aldo Leopold was a "naturalist" socialist, who was a founding member of the Wilderness Society.

The Leopold Center is part of the transformation of traditional university research and extension service centers away from science, and into becoming agencies that help farmers acquiesce to the austerity demanded by dominant commodities cartels and

banks. Hence, Paul McCartney, the "People's Beatle," joins the biggest funders of the New Age "alternative agriculture": the Rockefellers, Mellons, the Kellogg Foundation, and their like.

An Iowa State finance officer says that McCartney may donate 25¢ from each of his concert tickets, at \$33 per head, for a McCartney scholarship fund for music and agriculture.

The McCartney tour is not principally aimed at luring farm families toward "environmentalist rock and roll," however. Rather, the McCartney deployment is to add the bloodand-soil counterculture to the political environmentalist movement now subverting the United States.

This counterculture operation is taking place across the board. For the past two years, a stream of airhead Hollywood stars has trekked to Washington to testify to Congress about their concerns for "pure food" and "organic" farming. Actress Meryl Streep was the most ludicrous, with wild statements about how children were being poisoned by Alar (a chemical that helps apples mature and stay appetizing). The older, "socially concerned" entertainers, such as Paul Newman, who markets salad dressing and spaghetti sauce, and gives the proceeds to charity, may not be quite as disgusting as the Streep types, but they both derive from the Hollywood of Aldous Huxley, the pagan father of the counterculture.

The Willie Nelson Farm Aid IV bash this year in Indiana was a Mother Earth love-in. Singer Bonnie Raitt crooned, "When we restore the honor and sanctity of the family farmer, we restore . . . Mother Earth herself." Hippie has-been Arlo Guthrie rhetorically asked the crowd about marijuana, "I just want to know one thing. Is the Number One cash crop in this state still illegal?"

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