here in the United States, they built 33 of them.

We worked with them with our own architect-engineers for a couple of years and we took the best of what they had from other plants in Holland and the United States. We think we now have the finest plant in the world, state of the art in everything. We helped them develop a more modern computer system for the safety part, and we actually cut the operating cost about a third by doing that, although we spent a fortune on engineering to get where we are. . . .

### Q: Do you have plans for expansion?

Whitney: Our plant now couldn't handle just the poultry that's eaten on the lower east coast of Florida. Florida itself has a billion pounds of poultry a year. When plant number 1 opens, I think it will be followed by plants number 2, 3, 4, and we'll keep going. Of course, our company will be vitally interested in working with any group anywhere to build additional plants.

Forty-five billion pounds of poultry are consumed each year in the U.S., and once people start buying safe poultry, they're going to want more of it. That's why the poultry industry is not cooperating with us now. They say we're going to hurt their business until they get geared up. That will take probably five, six, seven years.

Once we go out with safe poultry, people will begin to know that the rest of it may have salmonella and campylobacter. In the past the poultry industry has been able to keep a lid on that kind of information. . . .

I've talked to the chairmen of the board and the chief executive officers of four major poultry processors, and they all tell me, "Sam, you're just 10 years ahead. It's the only way to have premium poultry, but our sales people now say sales are the best in history, and they claim that you're going to hurt our business"—and that's probably true.

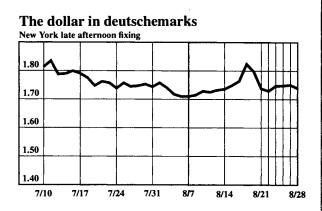
Q: I think that they are making too much of a small group of environmentalists, the Food & Water group.

Whitney: They're not environmentalists. You're talking about people who call themselves environmentalists. Real environmentalists are *for* this technology. One of the environmentalists in Florida who's been writing articles for the last 20 years and won national awards is pro-food irradiation. She gives speeches in schools about why we should have irradiated poultry.

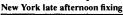
**Q:** I think that the radical environmentalists—we call them eco-terrorists—have stolen the name environmentalist for themselves.

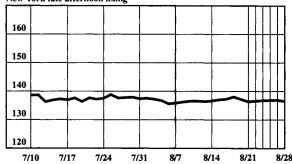
Whitney: They're interested in money. They don't care about the environment. They don't care about campylobacter. If you call Food & Water's number, 1-800-EAT-SAFE, and give your name and address, you get back some undated materials and a request to send money. If you send money, that makes you an environmentalist.

# **Currency Rates**



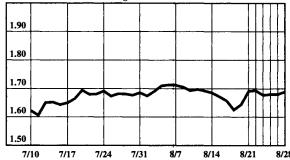
## The dollar in yen





#### The British pound in dollars

New York late afternoon fixing



#### The dollar in Swiss francs

New York late afternoon fixing

