

ples. Now we are hearing the message with a new slant. After years of propaganda in the developed countries about cholesterol, chemical "poisons" in food, carcinogens in the refrigerator (and under the bed), and the benefits of "natural" foods, now we are getting a "traditional Mediterranean diet."

In this context, it is not difficult to see the consequences an embrace of this radical diet plan will offer, simply by drawing the most obvious implications from all the components. All the most efficient forms of protein—vital to the body's immune system—are reduced. What's left in the pyramid? Well, largely, we have fruits and vegetables, which we always hear are contaminated by pesticides and so on; the infamous Alar scare about an apple protectant shows how easily supplies may be manipulated. Then, we have potatoes and the grains. Aside from the notorious control of the grain markets by the major cartels, the grains represent a rather inadequate diet for a modern world.

It must also be remembered that world production of all food commodities, meat and grain alike, is coming under enhanced manipulative price-control through the so-called "free trade" treaties that are dominating international relations. Hence, all vectors point to a single situation in which the world's diet may be increasingly manipulated at will by a relatively few controlling hands in the right positions.

When the Wine Institute several years ago released its endorsement for the new wine-friendly pyramid, president John DeLuca was asked by this reporter at the press luncheon, if he fully endorsed the restricted red meat provision of the scheme. He agreed that the fear of red meat and so forth was unfounded, but said of the plan, "It's a start."

This is the kind of response that makes a social controller smile. In post-World War II America, in particular, and because the work of behavioral psychologist Kurt Lewin gained currency, corporate and political life have increasingly come under the domination of Lewin's so-called group dynamics management. In brief, this involves "profiling" of a target group and individuals, and employing induced stress to manipulate their behavior toward a desired outcome. All the more recent "consensus-building" programs are spin-offs of this.

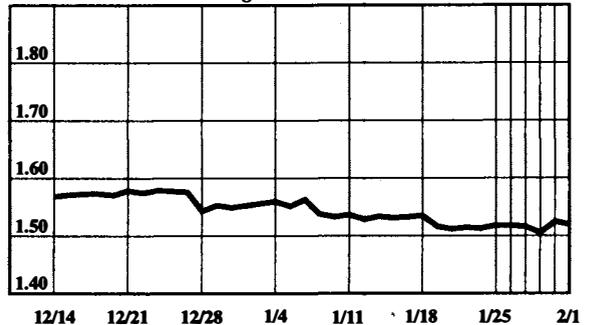
It is not surprising, then, that any single-issue lobbying group, seeing itself struggling against various opponents (and indeed, in this case, the neo-Prohibitionist movement is both real and significant), would grab for any perceived opening, even "just a start."

It would be healthier for everyone, however, if organizations such as the Wine Institute and its constituents were to join forces with, say, the cattlemen's associations and other independent traditional farmers' groups, to explode the lies being peddled by those who intend to control and diminish, through one ruse or another, the supply of quality foods upon which America and other nations have grown. After all, isn't that the sort of friendly relationship such producers would have in the Mediterranean?

Currency Rates

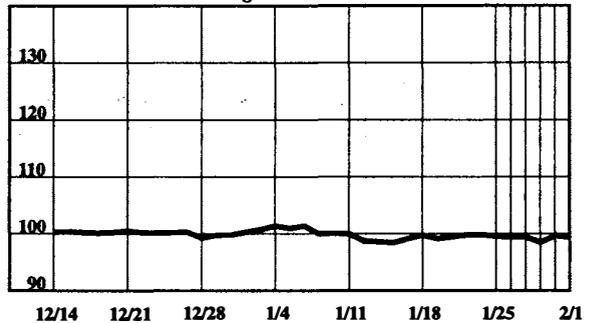
The dollar in deutschemarks

New York late afternoon fixing



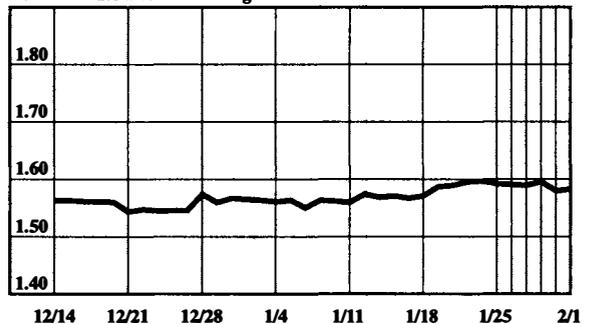
The dollar in yen

New York late afternoon fixing



The British pound in dollars

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The dollar in Swiss francs

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