## III. The New Presidency Series

### THE NEW PRESIDENCY

# A Truly Human Culture: An Expression of the Creative Human Mind

by Kesha Rogers

This is the second in a series of articles being presented by the La-Rouche PAC National Policy Committee, in collaboration with Lyndon LaRouche, as part of his campaign to create a new Presidency over the coming 100 days.

Aug. 8—The New Presidency must be seen as fundamental in the fight to bring about a new paradigm and renaissance for mankind. It must start with the principle of Einstein. It must start with creating a new system that has, in essence, never been thought of before. This new system requires of human society that it foster the creative powers of the human mind. In his article titled, "Society and Personality," Albert Einstein writes, "only the individual can think and thereby create new values for society, nay, even set up new moral stan-

dards to which the life of the community conforms. Without creative personalities able to think and judge independently, the upward development of society is as unthinkable as the development of the individual personality without the nourishing soil of the community."

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The plasma fusion chamber of the Joint European Torus (JET), a project that collaborates with the International Thermonuclear Experimental Reactor (ITER).

immediately starts with a return to a concept of real economic value, which rejects the anti-human, anti-science, Malthusian zero growth culture. We must end the culture of degeneracy and economic collapse represented by the murderous drive for war of President Obama, and the continued degeneracy of the dead monetary system. We don't need another stooge for Obama.

The new paradigm that must be brought about most

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<sup>1. &</sup>quot;Society and Personality" is included in *The World As I See It* (1934), the translation of Einstein's *Mein Weltbild*.

We don't need Wall Street clones. The two presidential contenders represent nothing but doom. We must implement Lyndon LaRouche's call for a new conception of progress for mankind, based on the adoption of the four laws he has defined as necessary to save the United States.

Concerning the fourth law, "Adopt a Fusion-Driver 'Crash Program,'" La-Rouche writes, "The essential distinction of man from all lower forms of life, hence, in practice, is that it presents the means for the perfection of the specifically affirmative aims and needs of the human individual and social life. This has been an integral part of my campaign to revive the U.S. space program."

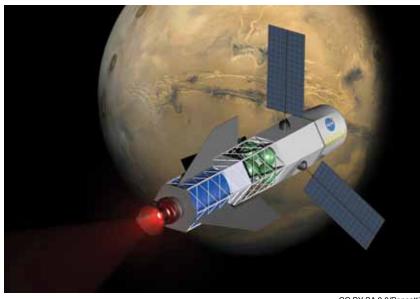
"A Fusion economy, is the presently urgent next step, and standard, for man's gains of power within the Solar system, and, later, beyond," LaRouche adds.

The four laws that Mr. LaRouche has laid out represent the pathway out of the escalating global financial crisis and economic breakdown. We must return to the economic outlook underlying the language of the U.S. Constitution, as we find it also in the writings of Alexander Hamilton. And that is the basis for the direction the United States must take now, along with collaboration with leading nations around the world, to reflect once again the outlook of the United States under Presidents John F. Kennedy and Franklin Roosevelt, and as expressed by the founders of the Constitution of the United States—the outlook that inspired nations and peoples around the world. It embodies the idea of economic development and improvement, not just for the progress of one nation, but for all nations.

### Crash Fusion Program for a New Paradigm

These Four Laws are critical to understanding the type of economic breakthrough that is necessary to do away with the casino economy, and to bring forth a new paradigm for mankind. These are not just legislative acts to be passed by Congress. We are talking about a transformation in the identity of the human species, whether on or off the planet.

A fusion-driver crash program must be the basis for the space program. The crash fusion program will be the central science-driver program for the efficient develop-



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A spacecraft powered by fusion arrives at Mars, as conceived in 2013 by a NASA-funded project of MSNW LLC and the University of Washington. It uses deuterium-tritium fuel in a magneto-inertial fusion system.

ment of the physical economy and the productive and creative potential of mankind throughout the universe.

This central science-driver concept is another key principle of the win-win cooperation of an expanded poly-global world. We are not just talking about development of one planet and collaboration on this planet. We are talking about development and collaboration throughout our Solar system. The idea of poly-global development and cooperation was elaborated for the first time—from an earlier seed—by a great German space pioneer, Krafft Ehricke.

The development of space travel and colonization is the expression of a healthy human culture, a culture which rejects the zero-growth form of society that confines humans to one planet, in a state of confined existence, both physically and mentally. The revival of our space program as a national mission, in collaboration with leading nations around the world—most emphatically Russia and China—will prepare a new paradigm for the program of mankind, on and off the planet. It will lay the basis for the development of highly skilled, productive work, which will produce net returns not primarily in monetary and accounting terms, but through an increase in the productive powers of the human mind.

Collaboration among nations, such as we have seen with the space program, paves the way for the new paradigm needed to free mankind from its current state of bestiality. The space program should not be seen as merely a sector of the economy—that one can choose to fund or not. It must be seen as a leading, cutting edge of the future of mankind. Mr. LaRouche's policy for developing a fusion economy includes the space program as a major, essential feature, and conversely, the space program requires fusion power for space colonization and transport. This paradigm starts with the creative potential of the human mind, which is first and foremost the most essential basis for a human economy. We're talking about saving and developing a human economy, not a casino, banking economy.

What we're discussing here is a space era, which has to emerge in the way that Lyndon LaRouche and collaborator German-American space pioneer Krafft Ehricke expressed, over many decades in much of their policies and writings. Mr. LaRouche continues to recognize today, just as Ehricke did prior to his untimely death in 1984, that the space program is an opening to a new Renaissance and to the age of reason.

I think that is where we are today: We must now give birth to an age of reason, to rid ourselves of the prevailing war drive that leads to extinction, to rid ourselves of the policy of bestializing humanity, and to embrace the

**Krafft Ehricke's Extraterrestrial Imperative** by Marsha Freeman Krafft Ehricke's Extraterrestrial At this time, when there are questions about the future path of America's space program, Krafft Ehricke's vision lays out the philosophical framework for why space exploration must be pursued, through his concept of the "Extraterrestrial Imperative." Freeman's book presents Ehricke's long-range vision for our space program and the fight that he waged for that Marsha Freeman vision. 10" X 7", 304 pages ISBN 978-1894959-91-9 Take advantage of this special offer Krafft Ehricke's Extraterrestrial Imperative for only **\$10** plus shipping Shipped directly from the publisher Apogeebooks.com/cart04.html Item# 48C

true identity of mankind as a truly human species.

#### **Einstein as Exemplar of Our Creative Mind**

Ehricke was aware that a fusion science-driver program is necessary for the transformation of the human economy, and that that transformation provides the necessary basis for efficient space travel and colonization. He makes this very clear in his development of a Moon colonization and space travel policy. He writes: "The Universe is run by nuclear energy. Space will be conquered only by manned, nuclear-powered vehicles." For our colony on the Moon, he says, "fusion energy is as indispensable and fundamental as the Sun's energy is for the terrestrial biosphere."

The space program represents the next step in the natural evolution of the human species. Ehricke once said, "You come to understand that Earth and world are no longer synonymous. We no longer live in a closed world of one planet inside a womb of a biosphere. Our world is no more closed than it is flat."

Our world is an open space, he says, and its resources are potentially limitless. It is the human mind that unlocks those unlimited resources.

LaRouche identified the exemplar of that universal quality of the human mind in the personality and genius of Einstein. The creative human mind, fostered by a productive human society, makes the breakthroughs to ensure that we have the resources and the potential for increasing the productive powers of mankind on and off the planet.

Ehricke spoke of the expansion of humankind into space as "world development," as a "positive, peaceful, growth-oriented, macro-sociological project whose goal is to ultimately release humanity from its present parasitic, embryonic bondage in the biospheric womb of one planet. That will demand immense human creativity, courage, and maturity."

The program that LaRouche has laid out is the required measure for lifting mankind into this truly polyglobal world. It is the necessary program for defining a new international economic platform that establishes peaceful cooperation among nations—of the type represented by China's development of spacecraft to land on the far side of the Moon. LaRouche's program represents a total shift toward unleashing our unlimited potential for the progress of mankind.

Let's put an end to the ceaseless drive for war that will end in a thermonuclear exchange and the extermination of the human species.

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