
‘An Inconvenient Truth’: British Global Psy-Ops

Gore’s 2006 docudrama, *An Inconvenient Truth*, along with his bestseller book version, his speaking tours, “pre-senter” training sessions, July 2007 Live Earth concerts, and other hyperactivity, reflect no sudden upwelling of public concern about the condition of Earth, but one of the most extensive propaganda campaigns in history. After its U.S. debut in May 2006, *An Inconvenient Truth* was released in 35 countries, with personal appearances by Gore, and now is being peddled for use in schools and churches. With its Academy Award Oscar, the film is simply the most visible part of a series of psychological operations and political moves coordinated by financial interests based in Britain, with intent to deceive and control.

The whole Gore operation is run through what could be called the “British Command Center,” involving a tight relationship between Prime Minister Tony Blair, Chancellor of the Exchequer Gordon Brown, and retired eBay billionaire Jeff S. Skoll, chairman of Participant Productions, and the moneybags behind the Gore movie. Through the Skoll Centre for Social Entrepreneurship at Oxford University, one finds the intersection point of the following operations: Hollywood and the Academy Awards; the British government and the future Prime Ministership of Gordon Brown; and the “Blood and Gore” hedge fund in London, Generation Investment Management.

In April 2006, Skoll featured David Blood and Al Gore, of Gore’s London-based investment company, as the superstars of “climate change economics,” at his annual Skoll World Forum. Then on Nov. 16, 2006, Skoll’s

Centre released its new book, at a reception at No. 11 Downing Street, following an event marking Social Enterprise Day hosted by Gordon Brown; Hilary Armstrong, Chancellor of the Duchy of Lancaster; and Ed Milliband, Minister for the Third Sector.

Such high-level Empire cheerleaders are desperately needed, considering the content of Gore's film: lies and scientific frauds.

The film asserts that Earth's temperatures are increasing; that this results from excessive production of "greenhouse gases," principally carbon dioxide; and that this in turn results from excessive activity of the human population, growing too fast. On all counts, this is a scientific fraud (see *Science* section, in this issue). First, any readings of localized warming, when seen in terms of variations in the Sun's radiation, and in terms of long-range orbital dynamics, do not amount to "overheating," but fall into far longer cycles.

Second, the claim that there is an increase in carbon dioxide is unfounded. Gore's data are based on unreliable ice core samples, and ignore readings over the past 150 years, in which carbon dioxide concentrations were higher than at present.

As for his conclusions, that economic activity and population must be selectively curbed to reduce CO₂ and other emissions, this just proves the point of the whole fraud. Besides terrorizing people about the Earth melting down, drowning polar bears, and flooding cities, the point of the film's backers is to enforce controls and reductions in economic activity and undermine nation-states.

The same week that the film was released in Britain in September, *The Economist* of Sept. 9-15, 2006 carried a cover feature, "The Heat Is On: A Special Report on Climate Change." Asserting that, "Global warming, it now seems, is for real," *The Economist* called for support for "carbon markets," to buy and sell emissions allotments,

such as the European Emissions-Trading Scheme (ETS). That month, Gore toured Australia and then spoke in New York City, calling for retrofitting even private homes to reduce emissions. He called for a Carbon Neutral Mortgage Association.

In tandem with the Gore roadshow, in October 2006, a global warming report, commissioned by the Blair government was released by Sir Nicholas Stern, consultant to Blair. The same month, Gore was hired as an advisor to the British government, by Gordon Brown. Then in January 2007, a select group was formed in the United States to bash Congress on global warming, named the United States Climate Action Partnership (USCAP). Calling for a "mandatory economy-wide, market-driven approach" to deal with emissions, the group includes British Petroleum and Lehman Brothers. In February, Stern and other British advocates briefed Congress on how to legislate emissions controls; members of USCAP did likewise; and Gore is scheduled to testify on March 21 to the Senate and two House Committees.

Skoll is continuing to push the lies of *An Inconvenient Truth*, through the Skoll Foundation, created in 1999, and through the Skoll Centre for Social Entrepreneurship at Oxford University, which serves the interests of select high finance, transnational entities, behind a facade of such cynical rhetoric as favoring "social change," and "micro-loans," in situations where "existing economic and political structures have failed or are under-developed." In other words, anything except independent, nation-building economic policies.

At the end of Gore's film, the "think small" outlook is promoted in the list of "choices you can make" as a concerned citizen. You can change to energy saving light bulbs, drive less, recycle more, "help our farmers grow alcohol fuels," plant a tree, but especially, "insist America freeze CO₂ emissions."—*Marcia Merry Baker*