

# The Importance of Including Truth Emergency Inside the International Progressive Media Reform Movement

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Theme: [Science and Medicine](#)

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An international truth emergency, now in evidence, is the result of fraudulent elections, compromised 9/11 investigations, illegal preemptive wars, and continued top down corporate media propaganda across the spectrum on public issues. Glenn Beck recently was able to say on national Fox News television that 9/11 Truth people openly supported the shooting at the Holocaust Museum. Beck claimed that 9/11 truth proponents see James von Brunn as a “hero.” Beck’s statement is completely without factual merit and represents a hyperrealist slamming of a group already slanderously pre-labeled by the corporate media as “conspiracy theorists.”

Conspiracies tend to be actions by small groups of individuals rather than massive collective plots by entire governments. However, small groups can be dangerous, especially when the individuals have significant power in huge public and private bureaucracies. Corporate boards of directors meet in closed rooms to plan to how best to maximize profit. If they knowingly make plans that hurt others, violate laws, undermine ethics, or show favoritism to friends, they are involved in a conspiracy.

The main method of critics of unofficial investigations into 9/11, election fraud, and other controversial issues is to lump together all the questions and/or lines of inquiry as if they all have equal validity. Obviously, they do not. This, however, allows critics to dismiss fact-based, transparent inquiries into major problems with official explanations of these crucial matters by focusing on the most absurd claims only. These are fallacies of overgeneralization, straw persons, appeals to authority, and red herrings that provide distractions from actual fact-based, scientific investigations. These tactics avoid the debates about truth entirely. We the people must not be afraid to openly discuss, research, and validate these issues.

Here is a case in point: former Brigham Young University physics professor Dr. Steven E. Jones and some 700 scientific professionals in the fields of architecture, engineering, and physics have now concluded that the official explanation for the collapse of the World Trade Center (WTC) buildings is implausible according to laws of physics. Especially troubling is the collapse of WTC 7, a forty-seven-story building that was not hit by planes, yet dropped in its own “footprint” in 6.6 seconds in the same manner as a controlled demolition.

To support his theory, Jones and eight other scientists conducted chemical research on the dust from the World Trade centers. Their research results were published in a peer-reviewed scientific journal *Open Chemical Physics Journal*, Volume 2, 2009. The authors write, “We

have discovered distinctive red/gray chips in all the samples. The properties of these chips were analyzed using optical microscopy, scanning electron microscopy (SEM), X-ray energy dispersive spectroscopy (XEDS), and differential scanning calorimetry (DSC). The red portion of these chips is found to be an unreacted thermitic material and highly energetic." Thermite is a pyrotechnic composition of a metal powder and a metal oxide, which produces an aluminothermic reaction known as a thermite reaction and is used in controlled demolitions of buildings. This should be a part of our political discourse given how much of the policy in the past eight years has been based on assumptions about 9/11.

These are some of the reasons we are in a truth emergency, which is predicated on the inability of many to distinguish between what is real and what is not. Corporate media, Fox in particular, offers "news" that creates a hyper-reality of real world problems and issues. Consumers of corporate news media—especially those whose understandings are framed primarily from that medium alone—are embedded in a state of excited delirium of knowinglessness. This lack of factual awareness of issues like election fraud in 2000 and 2004, and the increasing evidence of 9/11 Commission report inaccuracies, leaves people politically paralyzed.

To counter knowinglessness, media activists need to include truth emergency issues as important elements of radical-progressive media reform efforts. We must not be afraid of corporate media labeling and instead build truth from the bottom up. Critical thinking and fact-finding are the basis of democracy, and we must stand for the maximization of informed participatory democracy at the lowest possible level in society.

Progressive media activists should openly support 9/11 Truth and other truth emergency issues as important components of building a new non-exploitative world based on media democracy, full transparency and openness, and fundamental human rights.

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