

# YouGov Polling is Fake

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I hit this after seeing [a Paul Watson video](#) at Infowars on a YouGov poll claiming 71% of Brits answered that lockdowns were either about right or not strict enough, outpolling only 19% who said they were too strict. In the 18-24 age range, 78% allegedly answered that the lockdowns were either about right or not strict enough (including 51% who said they weren't strict enough), against 13% who said they were too strict. Watson rails against these young “bootlickers”, but he fails to question the data, which he should. I did. The first thing I did is ask, who is doing the polling here? It is YouGov, a polling place out of London. But the people behind it are a huge red flag, starting with co-founder Nadhim Zahawi.



He is the Iraqi/Kurdish/crypto-Jewish scumbag who was Chairman of the Conservative Party and a minister to May, Johnson, Truss and Sunak. He came out of Gulf Keystone Petroleum, another huge red flag. He was Chancellor of the Exchequer in 2022, so he is also tight with the bankers. His grandfather was head of the Central Bank of Iraq. When the US took over Iraq after the war, Zahawi's father became their viceroy via IPBD, basically running the country for us, while skimming billions for themselves. So if your assumption was this polling company wouldn't just make up numbers, think again. These people will do anything, and have. They have no more concern with the truth than you have for killing a mosquito.

The other founder of YouGov is Stephan Shakespeare, real name **Kukowski**, Jewish of course, another very unsavory character who came out of Modern Art. He was part of Fluxus and various Socialist societies. Being from wealth, he married into the British peerage and took his wife's name. He ended up working as Baron Jeffrey **Howard Archer**'s campaign manager, I assume getting the job through his wife, who was some sort of cousin of Archer through the Howards.\* His Wiki bio doesn't link the fact that Kukowski is both the head of YouGov and the head (since 2012) of the UK government's **Data Strategy Board**, heading a review of **Public Sector Information**, but it should. Because it means that YouGov is basically not independent, looking suspiciously more like an arm of the government.

Which by itself would make its polling worthless.

But it gets worse. If we dig a bit on the methodology of “polling” at YouGov, we find it isn't really polling at all. They don't poll the public, they poll their own “panelists”. They claim to have 17 million panelists worldwide, including 2 million in the US. Strangely, when you ask questions about this, you find answers scrubbed on their own site. A video about “what it means to be a YouGov panelist” is gone, and a link to “our panel” is 404. Clicking on their top people on the “our team” also takes us to a bunch of 404s. But [the page on panel methodology](#) blows the whole thing, since they admit in many places it is just a huge fudge. For each poll, 1,500 panelists are not chosen at random, they are “invited”. The poll then sweeps up numbers from the same questions posted on the website, and those results are “weighted”, we aren't told how. And check out this admission:

## **Giving clients confidence upfront**

Because our panel is pre-screened we can identify the number of people who meet certain criteria. This means you will know the likely number of respondents available before committing any budget to a project.

Wow. The panel is pre-screened, to give their clients any answer they want! That's convenient, isn't it? No one wants to commission a poll that gives them unwanted data.

[Want to become a panelist and earn money](#) for answering questions? Just sign up! So these panelists are paid. Where does this company get the money to pay 17 million people for answering questions? No answer.

So this poll that Paul Watson is quoting is complete garbage. More government propaganda for hire, put together by the international masters of manipulation. They aren't polling, they are faking numbers to make you think your neighbors are stupider and more complacent than they are. They want you to think your fellow citizens are absolute morons and “bootlickers”, with absolutely no thoughts of revolution right now. And apparently Paul Watson wants you to think that as well, since it is hard to explain why he didn't first think to question where this poll was coming from. Why is he repeating this hogwash?

In the last part of the video, Watson does ask in passing if this poll might be skewed. So does he look for other polls on the same subject by independent polling sources? No. He quotes *yet another* poll from YouGov, on support for 15-minute cities. Once again, he doesn't find it suspicious that Brits allegedly support them 62 to 23. I do. I find the whole thing suspicious, including Watson' promotion of it.

\*This Baron Archer is scrubbed at thepeerage.com, but I would assume he comes from the earlier Baron Archers, which would link him to the Pitts, Amhersts, Sackvilles, Verneys, Musgraves, and Windsors. These Archers do indeed link us to the Howards, descending directly from the 4<sup>th</sup> Duke of Norfolk, confirming my earlier guess. Archer's son's middle name is also Howard. Rosamund Shakespeare is not in the peerage, or has been scrubbed from it, but the Shakespeares are currently Baronets, being also Goodmans, meaning, yes, they are Jewish. Also Howards, since the first baronet was the son of John Howard.